



# Golf Merchandise Show

October 27 & 28, 2010  
 International Centre  
 Toronto, Ontario, Canada  
 www.ontariopgashow.ca

## 2010 Exhibit Package Details

Three options offering convenience and marketing at a discounted rate to fit your exhibition needs!

### BEST VALUE

**EAGLE** Exhibit Space  
 Pre or Post Show Buyer List  
 Show Special Listing  
 Online & Onsite New Product Showcase  
 Full Page, 4 Colour Ad in Show Guide

**Package Includes: Retailer Printed Invites, E-Vites, Web Button**

**BIRDIE** Exhibit Space  
 Show Special Listing  
 Online & Onsite New Product Showcase  
 Half Page, 4 Colour Ad in Show Guide

**Package Includes: Retailer Printed Invites, E-Vites, Web Button**

**PAR** Exhibit Space  
 Show Special Listing  
 Logo Listing - Show Guide & Website  
 Online New Product Showcase

**Package Includes: Retailer Printed Invites, E-Vites, Web Button**

<b>BEST VALUE Eagle – 100 sq. ft.</b> <input type="checkbox"/> \$2,500.00 (CGIA Member) <input type="checkbox"/> \$2,700.00 (Non-Member)	<b>Birdie – 100 sq. ft.</b> <input type="checkbox"/> \$2,000.00 (CGIA Member) <input type="checkbox"/> \$2,200.00 (Non-Member)	<b>Par – 100 sq. ft.</b> <input type="checkbox"/> \$1,750.00 (CGIA Member) <input type="checkbox"/> \$1,950.00 (Non-Member)
<b>BEST VALUE Eagle – 200 sq. ft.</b> <input type="checkbox"/> \$4,000.00 (CGIA Member) <input type="checkbox"/> \$4,400.00 (Non-Member)	<b>Birdie – 200 sq. ft.</b> <input type="checkbox"/> \$3,500.00 (CGIA Member) <input type="checkbox"/> \$3,900.00 (Non-Member)	<b>Par – 200 sq. ft.</b> <input type="checkbox"/> \$3,250.00 (CGIA Member) <input type="checkbox"/> \$3,650.00 (Non-Member)
<b>BEST VALUE Eagle – 300 sq. ft.</b> <input type="checkbox"/> \$5,500.00 (CGIA Member) <input type="checkbox"/> \$6,100.00 (Non-Member)	<b>Birdie – 300 sq. ft.</b> <input type="checkbox"/> \$5,000.00 (CGIA Member) <input type="checkbox"/> \$5,600.00 (Non-Member)	<b>Par – 300 sq. ft.</b> <input type="checkbox"/> \$4,750.00 (CGIA Member) <input type="checkbox"/> \$5,350.00 (Non-Member)
<b>BEST VALUE Eagle – 400 sq. ft.</b> <input type="checkbox"/> \$7,000.00 (CGIA Member) <input type="checkbox"/> \$7,800.00 (Non-Member)	<b>Birdie – 400 sq. ft.</b> <input type="checkbox"/> \$6,500.00 (CGIA Member) <input type="checkbox"/> \$7,300.00 (Non-Member)	<b>Par – 400 sq. ft.</b> <input type="checkbox"/> \$6,250.00 (CGIA Member) <input type="checkbox"/> \$7,050.00 (Non-Member)
<b>BEST VALUE Eagle – 500 sq. ft.</b> <input type="checkbox"/> \$6,750.00 (CGIA Member) <input type="checkbox"/> \$8,500.00 (Non-Member)	<b>Birdie – 500 sq. ft.</b> <input type="checkbox"/> \$6,250.00 (CGIA Member) <input type="checkbox"/> \$8,000.00 (Non-Member)	<b>Par – 500 sq. ft.</b> <input type="checkbox"/> \$6,000.00 (CGIA Member) <input type="checkbox"/> \$7,250.00 (Non-Member)
<b>BEST VALUE Eagle – 600 sq. ft.</b> <input type="checkbox"/> \$7,900.00 (CGIA Member) <input type="checkbox"/> \$10,000.00 (Non-Member)	<b>Birdie – 600 sq. ft.</b> <input type="checkbox"/> \$7,400.00 (CGIA Member) <input type="checkbox"/> \$9,500.00 (Non-Member)	<b>Par – 600 sq. ft.</b> <input type="checkbox"/> \$7,150.00 (CGIA Member) <input type="checkbox"/> \$9,250.00 (Non-Member)
<b>BEST VALUE Eagle – 700 sq. ft.</b> <input type="checkbox"/> \$9,050.00 (CGIA Member) <input type="checkbox"/> \$11,500.00 (Non-Member)	<b>Birdie – 700 sq. ft.</b> <input type="checkbox"/> \$8,550.00 (CGIA Member) <input type="checkbox"/> \$11,000.00 (Non-Member)	<b>Par – 700 sq. ft.</b> <input type="checkbox"/> \$8,300.00 (CGIA Member) <input type="checkbox"/> \$10,750.00 (Non-Member)
<b>BEST VALUE Eagle – 800 sq. ft.</b> <input type="checkbox"/> \$10,200.00 (CGIA Member) <input type="checkbox"/> \$13,000.00 (Non-Member)	<b>Birdie – 800 sq. ft.</b> <input type="checkbox"/> \$9,700.00 (CGIA Member) <input type="checkbox"/> \$12,500.00 (Non-Member)	<b>Par – 800 sq. ft.</b> <input type="checkbox"/> \$9,450.00 (CGIA Member) <input type="checkbox"/> \$12,250.00 (Non-Member)

**CGIA Rate: 500 Sq. ft. plus \$11.50 psf**  
**Less than 500 Sq. ft. \$15.00 psf**

**NEW EXHIBITOR PACKAGE** Exhibit Space  
 Online New Product Showcase  
 "Doing Business in Canada" Seminar

**Package Includes: Retailer Printed Invites, E-Vites, Web Button**

NEW EXHIBITOR RATES:	
100	\$2,500
200	\$4,300
300	\$6,100
400	\$7,900
500	\$9,700
600	\$11,500

**Contact: Marc Simon 203-840-5378 or msimon@reedexpo.com**