



# 2010 Golf MERCHANDISE SHOW

2010 Booth Space Contractual Agreement  
 Conference October 26, 2010  
 Show Days October 27 & 28, 2010  
 International Centre  
 Toronto, Ontario, Canada  
[www.ontariopgashow.ca](http://www.ontariopgashow.ca)

Company _____	Name/Title _____
Address _____	City _____
Prov./State: _____ Postal/Zip: _____	Telephone _____ Fax: _____
Email: _____	Website: _____

### MEMBER EXHIBIT OPTIONS

Please check the package of your choice. Rates are for bare-shell draped exhibit space only.

Booth #: \_\_\_\_\_ Package:  Par  Birdie  Eagle  New Exhibitor

Booth Size: Dimensions \_\_\_\_\_ X \_\_\_\_\_ = \_\_\_\_\_ Total Square Feet Total Cost: \$ \_\_\_\_\_

### PAYMENT TERMS

Method of Payment:  Check  Credit Card

For Checks (Please fax copy of signed agreement and check to 203-840-9522 before mailing):

Mail to: Reed Exhibitions Inc. # T6229  
 P.O. Box 6100, Postal Station "F",  
 Toronto, ON M4Y 2Z2

Courier to: Toronto Dominion BANK Wholesale Lockbox  
 REED EXHIBITION CO – T6229  
 4 Prince Andrew Place,  
 Toronto, ON M3C 2H4

For Credit Card Payments: Go to [www.reedcanepay.com](http://www.reedcanepay.com)

A payment must be returned along with this signed Agreement. If exhibit space is licensed after any of the listed dates, the amount corresponding to the most recently passed date is due at this time to secure participation.

**Terms of Payment: 25% due with Application, 50% due April 28, 2010 & 100% due July 28, 2010**

All exhibiting Companies are juried and must be approved to participate in Ontario PGA Golf Merchandise Show. Your placement will be based on product style and booth design, please contact your Sales Executive regarding the details.

**Cancellations:** Deposits are non-refundable and non-transferable. In the event of cancellation, the exhibitor must notify Show Management in writing and is responsible for the amount due as per the payment terms above.

**All prices are subject to 5% Goods and Service Tax (GST #R121224877)**

I have read and agree to the Basic Terms and Conditions which appear on the reverse side of this Application/Contract and will abide by all show regulations and the requirements to prove that I have show insurance coverage as identified in clause 3.  
 A facsimile copy of this Application/Contract is binding.

Application by: (print name) \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_



**REED EXHIBITIONS, HEAD OFFICE**  
 383 Main Ave. Norwalk, CT 06851  
 Contact: John McGeary Tel: (203) 840-5522 Fax: (203)840-9522  
 E-Mail: [jmcgeary@reedexpo.com](mailto:jmcgeary@reedexpo.com) Web Site: [www.ontariopgashow.ca](http://www.ontariopgashow.ca)

# **BASIC TERMS & CONDITIONS**

**This agreement is non-assignable. Any attempted assignment of this agreement shall be null and void and shall constitute a breach of this agreement, resulting in cancellation.**

## **1. Eligibility and Allotment of Space**

Management has sole right to determine the eligibility of any company or product for inclusion in the exposition. Space allotments will be made by management in keeping, if possible, with preferences and priorities of the exhibitor concerning location. Management, however, reserves the right to make reasonable shifts of booth locations.

## **2. Default in Occupancy and Downgrades**

It is understood and agreed to by the exhibitor that in the event he fails to install his product in his exhibit space within the time limit set for opening exhibits or fails to pay the space rental at the times specified, or fails to comply with any other provisions concerning use of exhibit space, management shall have the right to take possession of said space for such purposes as it sees fit and the exhibitor will be held liable for the full rental price of said space.

Downgrades in exhibit space are subject to a 25% penalty of the cost of the downgraded space.

## **3. Limitation of Liability**

All property of exhibitor is understood to remain under exhibitor's custody and control, in transit to or from or within the confines of the hall, subject to the rules and regulations of the exhibition.

Exhibitors are required to carry a certificate of insurance for **\$2,000,000 Commercial General Liability** extended to include: Bodily Injury, Property Damage, Personal Injury, Contractual Liability, Non-Owned Automobile Liability, Products and Completed Operations, Cross Liability Clause, and a Severability of Interest Clause; **Tenant's Legal Liability** of \$100,000; and **Reed Exhibition Companies named as an Additional Insured.**

Exhibitor agrees to make no claim for any reason whatsoever against management or service contractor for loss, theft, damage or destruction of goods; nor for any damage of any nature, including damage to his business by reason of failure to provide space for his exhibit; nor for any action of any nature of management; nor failure to hold the exposition as scheduled.

Exhibitor assumes all liability with respect to any liability to any Performing Rights Society or other organization with regard to any live and/or recorded music at the exhibitor's booth.

## **4. Installation, Exhibiting, Dismantling**

Hours and dates for installation, exhibiting and dismantling shall be those specified by management. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the show floor at the time specified by management.

## **5. Display Heights**

Display heights must conform to published rules and regulations which will be forwarded to the exhibitor in the Exhibitor Manual approximately 4 months prior to the show.

## **6. Arrangement of Exhibits**

Management shall have full discretion and authority in the placing, arrangement and appearance of all items displayed by exhibitor and may require the replacing, rearrangement or redecoration of any item or booth without liability for costs that may accrue to the exhibitor as a result of the action. Plans for specially built displays in variance with regulations contained in the agreement must be submitted to management for approval. Special pricing may apply.

Exposed parts of displays and/or equipment must be finished or covered in such a manner as not to be unsightly to exhibitors in adjoining booths.

## **7. Storage of Packing Crates and Boxes**

Exhibitors will not be permitted to store packing crates and containers in their booths during the period of the show. Properly marked packing materials will be sorted and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates.

## **8. Restrictions in Operations of Exhibits**

a) Alcoholic beverages in the exhibition area are prohibited.  
b) Signs & Illumination - Signs involving the use of neon or similar gases are prohibited. Electric flashing signs must be low intensity and require prior approval of the specifications of their use by management. Should the wording on any sign or area in the exhibitor's booth be deemed by management to be contrary to the best interest of the show, exhibitor agrees to make such changes in wording as may be requested by management.

c) Booth Personnel. Booth representatives must be dressed in a manner deemed by management to be in keeping with generally accepted standards of propriety.

d) Recruiting. Exhibitor shall not have in his booth any display or signs for purpose of recruiting employees.

e) Sound. Amplifiers and other sound generating equipment must be operated at levels which will not interfere with other exhibitors nor add unduly to the general acoustic discomfort.

f) Noise and Odors. No excessive noise or obstructive work will be permitted during operating hours of the exposition, nor will excessively noisy displays, nor exhibits generating objectionable odors be allowed.

g) Lotteries, Contests. The use of games of chance, lottery devices, musical instruments, carnival barkers and other sideshow practices is permitted only with written permission of management.

h) Demonstrations, Souvenirs, Samples. All demonstrations and other sales activities must be confined to the limits of the booth. Distribution of samples, souvenirs, publications etc., is likewise limited to the booth confines.

## **9. Subletting**

The exhibitor agrees not to assign, sublet or apportion space, or any part thereof allocated to such exhibitor without prior written permission of management.

## **10. Care of Premises**

Exhibitor is liable for any damage caused to building, floors, walls, columns and to standard booth equipment or other exhibitor's property. Application of labels, tape, paint, lacquer, adhesives or other coatings to building columns, floors and wall or to standard booth equipment is strictly prohibited.

## **11. Safety and Public Policy**

a) Compliance. The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, provincial and federal governing bodies concerning fire, safety and health and environmental requirements, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

b) Inflammable Materials. All booth decorations must be flameproof and all hangings must clear the floor.

c) Electrical Code. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates that exhibitor's display is not in compliance with these regulations, or otherwise constitutes a fire hazard, the right is reserved to cancel all or such part of the display that is irregular, and effect the removal of same at exhibitor's expense.

## **12. Union Labour and Official Contractor**

Management will select official contractors to provide certain services and equipment to exhibitors at the show site during installation, exposition and dismantling. Exhibitors will be advised of these contractors, their services and rates in the official Exhibitors Manual issued by management.

Exhibitor agrees to abide by and comply with rules and regulations concerning local unions having agreements with the show facility or with authorized contractors employed by management. Any dispute or disagreement between exhibitor and official contractor or between exhibitor and a tradesman or union representative, will be referred to management for resolution which will be binding on all parties to the disagreement.

## **13. The exhibitor agrees to remove his exhibit equipment and materials (including fluids) from the show building by the date advised by Show Management and such removal of materials will be in full compliance with any environmental and other pertinent requirements.**

If the exhibitor does not have an authorized disposal service company for the removal of fluids, materials and substances used during the show as may be required by local law, a list from Show Management may be obtained.

Such removal of materials will be at the sole risk of the exhibitor and in full compliance with any environmental requirements of any regulatory authority and as set out in paragraph 11 above.

## **14. Equipment Display**

Used equipment is not eligible for exhibition display without prior written permission from Show Management. Management reserves its right to have such equipment removed from the show floor. Any removal costs are the responsibility of the exhibitor.

\* SIGNER TO INITIAL: \_\_\_\_\_